

## **Marketing Analysis:**

### *Industry Trends*

<http://www.odod.state.oh.us/research/>

The Office of Strategic Research provides data and analysis on the Economic, Industrial, and Demographic trends of the State of Ohio, its businesses and its people.

<http://www.aem.org/Trends/>

Welcome to the Industry Trends section of the AEM Web site, your gateway to the best economic and market trend information for equipment manufacturers.

[www.cluster2.claritas.com](http://www.cluster2.claritas.com)

Identifying the right solutions for customer acquisition and retention, market analysis and site location strategies can be challenging. Your marketing success depends on the right marketing analysis tools, along with reliable consumer information about the US population and dependable business data.

<http://stats.bls.gov/>

The U.S. Dept of labor provides statistical information on U.S. business and labor issues as well as links to other statistical sites.

## **Marketing Strategies:**

<http://www.marketing-ideas.org/>

Free Marketing ideas

*Competition*

[www.hoovers.com](http://www.hoovers.com)

Hoover's offers background information on U.S. companies. Detailed reports are available for a cost, but "snapshot" reports are available for free.

## **Financial Statements:**

*Templates*

<http://www.officedepot.com>

## **FREE Business Form Templates:**

The only thing harder than starting a business is keeping it up and running. Our free business form templates make it a little easier.